

CITY OF ASBURY PARK
ONE MUNICIPAL PLAZA
ASBURY PARK, NJ 07712

PHONE: (732) 775 – 2100
FAX: (732) 775 - 0441



CITY COUNCIL
JOHN MOOR, MAYOR
AMY QUINN, DEPUTY MAYOR
YVONNE CLAYTON
JESSE KENDLE
EILEEN CHAPMAN

MICHAEL CAPABIANCO, CITY MANAGER

ASBURY PARK PARTNERS WITH PASSPORT TO LAUNCH NEW MOBILE PARKING APP
City introduces new mobile pay for parking app for improved user experience

5/26/17 *Asbury Park, NJ* – Asbury Park residents, visitors, and commuters are now able to pay for parking using the new “Asbury PARK” mobile smartphone app, developed by Passport, North America’s leading mobile payment provider for parking and transit. Learn more and download the app at www.asburyparkapp.com.

With “Asbury PARK” users can pay for their parking, keep track of remaining time, and even extend their parking session remotely. The city is making the switch from a previous smartphone app to its own custom application in order to provide a more user-friendly experience for its residents and visitors at a lower transaction cost.

To get started, users will need to download the app and create an account with their smartphone device. The new “Asbury PARK” app will provide parkers with the flexibility to either pay for individual parking sessions with their debit and credit card or load funds onto a digital wallet. Once parked, users will simply enter their space number located on the street, length of stay, and confirm their payment information. Parking enforcement officials can view the parking sessions on their handheld device and will know which spaces are paid for.

“Providing our parkers with the ability to handle their parking experience through their smartphone gives them the convenience they want,” said Michael Manzella, the City’s Transportation Manager. “From the user’s perspective, they will be able to easily extend time on their parking sessions without having to feed the meter and at no additional transaction cost. With Passport building us a custom app, we have a great opportunity to positively re-brand parking in the City of Asbury Park.”

“We hope that all visitors to our downtown and waterfront find that this is a better experience than how paying for parking has been in the past,” said Mayor John Moor. “We expect that more and more people will use the app to pay for parking, which will ease the burden on the parking pay stations.”

The “Asbury PARK” app will be free to download on May 26 through the App Store and Google Play store. Learn more and download the app at www.asburyparkapp.com. For more information on Passport, please visit www.passportinc.com.