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ASBURY PARK NAMED THE COOLEST SMALL TOWN IN AMERICA
Budget Travel reviewed thousands of submissions to name Top 10

6/8/17 *Asbury Park, NJ* – [Budget Travel](#) has released a story naming [Asbury Park the coolest small town in America in 2017](#), in a list published on June 2, 2017.

“Asbury Park residents, businesses, and those who have been visiting the City for years have long suspected that this is in fact the coolest small town in America,” Mayor John Moor said. “To top this list of amazing communities is a great honor, and we’re very grateful to those who nominated Asbury Park to be considered.”

BudgetTravel.com is an online platform to share travel destinations, tips, and tools for vacations and explorations which won’t break the average bank account.

“Asbury Park, New Jersey, exemplifies the cultural and ethnic diversity, creative energy, and unparalleled natural beauty that have defined America for more than two centuries.”

It’s only June, but this summer is already full of exciting Asbury Park headlines. In addition to the Budget Travel story, “Asbury Park Comes Alive!” was the cover story for NJ Monthly magazine’s June issue, News12 New Jersey’s broadcasted live from the boardwalk on Memorial Day Weekend to kick off their On the Road series, and the Asbury Park Press’ annual Jersey Shore Summer Guide is full of Asbury Park businesses and recommended Asbury Park summer events.

Budget Travel will run a full exploration of Asbury Park in depth later, but their Top 10 announcement had this to say about the City:

Leading the pack is the Coolest Small Town in America 2017, [Asbury Park, New Jersey](#), an easy road trip from New York or Philadelphia. The coolest comeback in America may be right here in Asbury Park - the revitalized Boardwalk offers great shopping, dining, and views of one of the East Coast’s most beautiful beaches. This beach town that helped launch Bruce Springsteen is, not surprisingly, a music mecca - check out shows at the legendary Stone Pony, the Paramount Theater and Convention Hall, and other venues. We love Asbury Park’s cultural diversity, welcoming vibe, and year-round calendar of events: Fourth of July fireworks, Oysterfest, Zombie Walk, and so much more.