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**THE CITY OF ASBURY PARK PRESENTS NEW WORKFORCE DEVELOPMENT PLAN  
“One Asbury Park: A Community Workforce Strategy” Sets Goals for  
Increasing Employment Opportunities**

*11/15/17, Asbury Park, NJ* –During the November 21, 2017 City Council Work Session, the consulting firm Thomas P. Miller & Associates will be presenting the City’s new workforce development plan, “One Asbury Park: A Community Workforce Strategy,” to the public.

The City of Asbury Park began the planning process in February 2017 with the intention of developing an actionable workforce strategy, specific to local needs and dynamics, which would improve employment opportunities for all City residents. During the seven-month period, the process engaged nearly 70 stakeholders to provide input on direction, challenges and barriers, and opportunities to enhance workforce quality and economic growth in Asbury Park.

“One Asbury Park: A Community Workforce Strategy” is a living document intended to guide Asbury Park’s future workforce. The overarching theme of the strategy is to create “One Asbury Park” since future economic growth requires unifying the community. The plan is in alignment with state, regional, and local workforce development plans and efforts and identifies three main goals:

Expanding career opportunities for all Asbury Park residents: Includes a focus on making Asbury Park a year-round destination, expanding the local economy in target industry sectors, and supporting and growing local businesses.

Developing the talent required to support business growth and prosperity: Increasing coordination and collaboration between City and County services to expand and enhance career services available to residents.

Establishing a pipeline for the next generation of talent: Providing youth with career exploration and planning resources, work experiences and employment opportunities, and proper education and training.

“We have succeeded in creating an actionable plan to increase employment opportunities for all City residents.” said Mayor John Moor. “Now, the hard work is ahead of us as we implement “One Asbury Park” and come together as a community with the goal of helping Asbury Park grow.”

For the “One Asbury Park: A Community Workforce Strategy,” visit [www.tinyurl.com/oneapplan](http://www.tinyurl.com/oneapplan).

For more information on the City of Asbury Park, visit [www.cityofasburypark.com](http://www.cityofasburypark.com).