

CITY OF ASBURY PARK
ONE MUNICIPAL PLAZA
ASBURY PARK, NJ 07712

PHONE: (732) 775-2100
FAX: (732) 775-0441



CITY COUNCIL
JOHN MOOR, MAYOR
AMY QUINN, DEPUTY MAYOR
YVONNE CLAYTON
JESSE KENDLE
EILEEN CHAPMAN

MICHAEL CAPABIANCO, CITY MANAGER

ASBURY PARK AWARDED TRANSIT VILLAGE GRANT FROM NJ DEPARTMENT OF TRANSPORTATION \$325,000 NJDOT Grant Will Fund Wayfinding Signage Design and Construction Project

5/15/18, Asbury Park, NJ – The City of Asbury Park was awarded a Transit Village Grant, in the amount of \$325,000, by the New Jersey Department of Transportation (NJDOT) for a wayfinding signage design and construction project. With public input, the city will use the grant money to create new, branded directional signage for both motorists and pedestrians. The project will focus on areas surrounding the train station, including Main Street, Memorial Drive and Springwood Avenue, with the goal of expanding signage to other areas of Asbury Park in the future.

In July 2017, Asbury Park was designated as the 33rd Transit Village municipality in the state by the NJDOT, NJ Transit, and the seven other state agencies that make up the Transit Village Inter-Agency Task Force. The Transit Village designation is given to municipalities that show a commitment to revitalization and redevelopment that encourages use of transit facilities. Growth in areas where infrastructure is already in place, and where multi-modal transportation options are readily available, helps to advance vital goals of the State of New Jersey such as reduced auto-dependency, and cleaner air and water. As a Transit Village, Asbury Park was eligible to apply for NJDOT funding for non-traditional, transportation-related improvement projects without burdening local property taxpayers.

“We’re thrilled to be awarded this Transit Village Grant and look forward to creating wayfinding signage that is not only functional, but also attractive. With the grant, we’ll be able to create branded signage starting on Main Street, Memorial Drive and Springwood Avenue, with the goal of using the designs in other areas of the City.” said Mayor John Moor.

Timing for the wayfinding signage design and construction project will be determined by NJDOT and the project will include public input sessions. “A key component to this project will be the public input sessions,” said Councilperson Jesse Kendle, “which will ensure that our residents voices will be heard.”

“Our vision for the area surrounding the transit station is a vibrant, walkable, bikeable community, and this grant will help us take steps towards these goals,” said Councilperson Yvonne Clayton. “The signage will provide a much needed amenity for residents and visitors, and will reflect the spirit of Asbury Park.”

For more information about NJDOT Transit Village Initiatives, visit
<http://www.state.nj.us/transportation/community/village/>

For more information on the City of Asbury Park, visit www.cityofasburypark.com.