



**MAYOR ANNOUNCES PLANS FOR CHARITABLE, 8TH ANNUAL
ASBURY PARK MAYOR'S BALL**

*CASINO NIGHT THEME, FIREWORKS AND LIVE ENTERTAINMENT WILL HELP CELEBRATE
ASBURY STUDENTS AND HONOR OUR HEROES*

The City of Asbury Park's Mayor Ed Johnson is pleased to announce plans for *The 8th Annual Asbury Park Mayor's Ball*. Happening Saturday, September 11 at the oceanfront Convention Hall, the fundraising gala will bring together city officials, community members, business owners and Asbury Park supporters for an eclectic evening of dining and entertainment. Proceeds from the charitable evening will benefit The Asbury Park Mayor's Ball Foundation, a 501c3 nonprofit organization committed to helping city students succeed.

"There is no better goal than helping young people to achieve their dreams," said Mayor Ed Johnson. "Each year, The Asbury Park Mayor's Ball Foundation helps a select group of Asbury Park, college- and technical school-bound students begin the work of living their dreams. The Foundation will also fund community summer recreation programs."

The 8th Annual Asbury Park Mayor's Ball will feature a new and exciting venue and program, featuring live music, a Casino Night theme, fireworks and more. The evening will kick off at 6:00 p.m. with a special tribute to America's men and women in uniform who work hard every day to serve and protect our country. Following the ceremony, guests will enjoy an open cocktail hour at the *Tiki Bar*, featuring live music by Kevin Sanders' *The Mayor's Play*. Returning will be the popular *Cigar & Whisky Bar* overlooking the ocean on the porch of Convention Hall.

Dinner will commence at 7:30 p.m. and boast a scrumptious, multi-course buffet presented by The Ultimate Caterer. The program will feature scholarships awarded to Asbury Park college- and technical school-bound students. The Asbury Park Mayor's Ball Committee will also present The Business Partnership Award to Mr. Chic Perrotto of Mr. C's Bistro, The Mayor Kevin G. Sanders Community Service Award to Debbie DeLisa and Lance Larson of The Wonder Bar, and *The Asbury Park Special Recognition Award* to be announced at the event.

Following the awards program, as guests indulge in a glorious dessert buffet, the city of Asbury Park will present *The Great Fireworks Show* over the Asbury Park Beach. The evening will continue with dancing to the "explosive music" of *Soul Finger*.

Tickets for The 8th Annual Mayor's Ball go on sale July 12, 2010. The cost is \$95.00 until August 15th and \$125.00 thereafter. Corporate sponsorships and underwriting opportunities are available through The Asbury Park Mayor's Ball Foundation, non-profit 501c3.

Contact Ms. Kiki Tomek for tickets and more information at (732) 502-5721 or kiki.tomek@cityofasburypark.com. Follow the Foundation on [Facebook](#) at Asbury Park Mayor's Ball.