

City of Asbury Park Business Committee

Agenda Friday May 8, 2020 Virtual Meeting 10am-11am

- 10:00 – 10:05 Attendance/Approval of minutes from last meeting
- 10:05 – 10:15 Senator Vin Gopal Call
- 10:15 – 10:40 Discussion

We asked for committee members to email suggestions for discussion. What we received were very broad concerns, which we think each business in AP shares. Perhaps these can be used to start a FAQ resource.

For Discussion

Timeline for the opening of businesses in AP (not advocating for a timeline, the expected timeline)

What will social distancing require for Service Businesses, Retailers, Restaurants?

What are the recommended safety protocols for these businesses

How to help businesses decide when is right for them

Potentially Actionable

- 1) Waiving Café/Sidewalk Sale permits
- 2) Seminars to assist retailers to use Social Media to increase sales.
- 3) Closing Cookman/ Ocean Avenues to cars to create broader spaces.
- 4) Creating a plan to allow retailers to use public spaces (parks) to sell product.

- 10:40 – 10:50 B.Freda #APTurnMeOn Campaign to help all businesses
- Public Portion