

ASBURY PARK CABLE TV ADVISORY COMMITTEE  
MINUTES OF FEBRUARY 15, 2023  
6 PM – STEPHEN CRANE HOUSE, 508 FOURTH AVE.

Call to Order by Charlady Ginny Otley, Roll Call by Secretary Ed Salvas

Present – Ginny Otley, Ed Salvas, Station Mgr. Nate McCallister, Deputy Mayor Amy Quinn, Muata Greene

Absent -Michelle Gladden

Minutes – The minutes of the December meeting were reviewed and approved by a voice vote, motion by Amy Quinn, 2nd by Nate McCallister. (The January meeting was canceled)

DISCUSSION

Reorganization – Ginny Otley was re-elected Chairlady of the Cable TV Advisory Committee for a term ending December 31, 2023. Nomination by Amy Quinn. 2<sup>nd</sup> by Muata Greene, approval by voice vote.

Vacancies – Deputy Mayor Amy Quinn said three applications for a seat on the CATV Advisory committee are being reviewed and the applicants will be interviewed.

Ms. Otley said she will send a letter to Michelle Gladden advising she has missed more than three regular meetings and is being removed from the committee.

Station Manager Nate McCallister – Nate will tally the votes for videos to be submitted for the Jersey Access Group JAG Awards. Submission deadline is Feb. 28. They will be presented at the annual conference in May.

The new studio is nearly completed and may be ready for the Interview with Mayor Moor. The Station Manager's meeting for JAG members in Piscataway was a discussion of raising money by selling advertising but was found too time consuming and was dropped.

Nate said Programming on the APTV channels changes weekly, on Saturday. He laid out specific deadlines to be followed by Producers as well as staffing issues in general.

NEW BUSINESS

Chairlady Ginny Otley said an informal survey of residents found few had knowledge of APTV programming, suggesting a need for more promotion. Direction cards and posters as well as publication of the weekly schedule in the Coaster.

ADJURNMENT

Motion oi adjourn by Nate McCallister, 2<sup>nd</sup> by Ginny Otley.

Minutes prepared by Ed Salvas, Secretary APT V Advisory Committee.