

ASBURY PARK CABLE TV ADVISORY COMMITTEE

MINUTES OF MARCH 15, 2023

CITY HALL CODE DEPT. CONFERENCE ROOM, 6 PM

CALL TO ORDER/ROLL CALL - CHAIRLADY GINNY OTLEY/ SECRETARY ED SALVAS

PRESENT: Ginny Otley , Ed Salvas, Station Mgr. Nate McCallister, Deputy Mayor Amy Quinn, Muata Greene

Absent: Michelle Gladden

Minutes of February 2023 meeting – motion to approve by Nate McCallister, 2nd Ginny Otley, Approved by voice vote.

The committee entered an Executive Session for discussion of potential members. Resumed the meeting with Agenda as scheduled.

Station Manager Nate McCallister said the Jersey Access Group held a Virtual Manager’s Roundtable to discuss Volunteers and Freelance employees. All agreed that Volunteers were not reliable and have been using paid freelancers.

APTV has submitted eleven videos for the JAG Awards. One free entry and ten at \$25 each.

The studio has been painted and he has created a “wish list” of items for the studio: a large wall TV screen, a high-top table (he has purchased 4 stools) and a new A/C unit.

Two videos have been submitted by Dallas Grove with the title of “Hometown Memories.”

A Job posting for Media Techs has not attracted any interest resulting in an increase in the pay for the current techs covering meetings.

The broadcast schedule has been revised effective April 1 with meetings scheduled at set times rather than rotation.

Programming – Muata Greene is planning a program focusing on the weather and how it affects health. Nate suggested creating a regular program, possibly monthly, for discussion of current events/issues.

Jersey Access Group JAG -Ed Salvas has written an update on APTV for the March JAG Newsletter. The Conference, Trade Show and JAG Awards presentation is scheduled for Thursday, May 18. Details to follow. New PSA’s produced by the Ad Council have been received.

Chairlady Ginny Otley has started a sign-up sheet for a proposed APTV Newsletter In an effort to grow awareness of the APTV channels and said she's considering creating a Steering Committee.

ADJOURNMENT – Motion to adjourn by Ms. Otley, 2nd by Nate McCallister. Approved by voice vote. Next meeting, Wednesday April 19 at the Crane House, 508 Fourth Ave. at 6 Pm.

Minutes by Ed Salvas, Secretary, AP TV Advisory Committee/