

**ASBURY PARK CABLE TELEVISION ADVISORY COMMITTEE (APT)**

**MINUTES OF MARCH 20, 2019**

**6 PM - CRANE HOUSE, 508 FOURTH AVENUE**

Meeting Called to order by Chairlady Ginny Otley

Members Present: Ginny Otley, Secretary Ed Salvas, Station Mgr. Nate McCallister, Deputy Mayor Amy Quinn, Mike Sodano, Danielle Bulluck, Jess Alaimo, Drew Chiminec.

Absent: Muata Greene

Approval of Minutes – Motion to approve the minutes of December 19, 2018 by Nate McCallister, Second by Amy Quinn. Approved by voice vote. \*\*

\*\*There was no formal meeting in January as there was no Quorum and February was canceled because of a snowstorm.

New Terms - Chairlady Otley announced the City Council approved new three-year terms for the following members: Deputy Mayor Quinn, Drew Chiminec, Muata Greene and herself. The terms end on December 31, 2021.

Ms. Otley was unanimously reelected Chairlady for 2019. Selection of a Vice Chair was moved to April.

**REPORTS**

Treasurer Ginny Otley presented a budget for 2019. Total spending proposed \$9,222. An additional list of proposed spending for Equipment and Council Chambers upgrades totaling \$10,618.

Station Manager Nate McCallister has requested approval to hire another Media Tech at \$15 an hour. Preparations continue for streaming of Council Meetings, but needs an additional equipment rack. The office/studio is being organized and painted and some ceiling tiles are being replaced.

An Open House for the public to learn about APTV is scheduled for Tuesday, April 9, from 6 to 7:30 PM in the studio/office at City Hall.

City Manager Mike Capabianco has requested APTV produce a video for the new Boston Way Village on Springwood Ave.

Nate produced a video of the St. Patrick's Day Parade using three cameras, two stationary cameras and a hand-held camera which he used for close-ups. The one-hour video was added to the schedule.

Jersey Access Group (JAG) - Ed Salvas will follow up on the Invoice for JAG dues which have not been paid. Meeting presentations by TelVue and JVC highlighted new equipment available. TelVue has developed a closed captioning program and noted that more consumers now expect CC on their TV and videos. The 2019 Eastern Video Expo and trade show will be held May 22-24 at the Hyatt in New Brunswick. There are currently 72 JAG member stations.

**OLD BUSINESS –**

APTV has been asked to produce a tourism video for the city emphasizing the proximity of Asbury Park to NYC and Philadelphia and the year-round activities taking place here. Ms. Otley has requested new Public Service announcements be added to the schedule. Amy Quinn said there are no new developments on the proposed Plastic Bag Ban.

Several new entries have been entered in the APTV Logo contest. Nate will email to the committee for discussion at the April 17 meeting. The committee has also decided to permanently move the meetings to the Crane House, 508 Fourth Avenue. Same Time, 6PM on the third Wednesday.

NEW BUSINESS – Two new video screens have been installed in the council Chambers for use in Power Point Presentations. Nate will request a loop from the video to the APTV control.

**ADJOURNMENT**

*Minutes prepared by Ed Salvas, Secretary, Asbury Park Cable TV Advisory Committee.*