

ASBURY PARK CABLE TELEVISION ADVISORY COMMITTEE (APTIV)

MINUTES OF MARCH 25, 2021

4 PM - VIRTUAL MEETING VIA ZOOM

(This meeting is a make-up for March 17, 2021 which was canceled)

Call to order – Chairlady Ginny Oley

Members present: Chairlady Oley, Secretary Ed Salvas, Station Mgr. Nate McCallister, Deputy Mayor Amy Quinn, Michelle Gladden and Muata Greene.

Absent: Danielle Bulluck

Minutes – The minutes of February 17, 2021 -The minutes were presented and approved by voice vote, Motion by Nate McCallister, 2nd by Ed Salvas

DISCUSSION

Chairlady Oley presented a revision of the By-Laws adopted in 2013 and following a discussion she will amend the document to set the committee membership at no more than nine members and reinstate the office of Vice Chairman. Also, the Station Manager as designated by the City Manager will occupy one seat on the committee. A motion to approve the new By Laws will be held in April.

Station Manager Nate McCallister – New programs added to the APTV schedule were a program about the unveiling of a painting of the old Surf Club on Springwood Ave. and a video produced by the Lakehouse Music Academy. A program submitted by Woodbridge TV, “Saturday Morning Cartooning” has been added to the schedule at 9AM and repeated at 9:30. Total of 22 episodes.

The second APTV channel is now on the air on Optimum channel 116 and FiOS channel 30. It is called “APTIV Info” and will be seen on the big screen in the City Hall lobby and will be available in all city buildings and a live “Beach Cam” will be added. It will also carry emergency announcements when necessary.

The FiOS channels have been Upgraded with new Encoder boxes providing faster Internet as well as a new Router. A similar upgrade request to Optimum was turned down.

APTIV has submitted three videos to the Jersey Access Group “JAG Awards” – including a feature on the Environmental and Shade Tree Commission and two involving protests around the George Floyd killing in Minnesota. (The first submission was free)

Jersey Access Group (JAG) Ed Salvas said the Video Conference and Trade Show will be held virtually on June 8-10. Details to be announced. Nate said JAG will start a sharing program of “Best Practices” among the state PEG stations.

OLD BUSINESS

A video about Wesley Lake by Ed Salvas and Antonio Johnson is nearing completion and will include the new pedal boats.

Mayor John Moor will be interviewed about plans for the summer of 2021 in Asbury Park.

NEW BUSINESS

Film Maker Christina Eliopolous is discussing a program with the N. J. Information Consortium for training of Community Journalists in cooperation with APTV for a Public Affairs Program.

New Videos are available from the Board of Education Black History Month program and will be submitted.

MOTION to Adjourn by Ginny Otley and 2nd by Ed Salvas

Minutes prepared by Ed Salvas, Secretary, Asbury Park Cable TV Advisory Committee.