

ASBURY PARK CABLE TELEVISION ADVISORY COMMITTEE (APTV)

MINUTES OF MAY 19, 2021

STEPHEN CRANE HOUSE - 508 FOURTH AVENUE - In Person Meeting

Call to order by Chairlady Ginny Otley

Members present – Ginny Otley, Secretary Ed Salvas, Station Mgr. Nate McCallister, Deputy Mayor Amy Quinn (by phone), Danielle Bulluck, Muata Greene, Michelle Gladden.

Minutes of April 21, 2020 – The minutes of the meeting, held on ZOOM, were approved by voice vote.

Proposed Revision of the APTV by Laws was approved by voice vote. Motion by Amy Quinn, 2nd by Michelle Gladden.

Report by Station Manager Nate McCallister - APTV second channel update – looking for a boardwalk location for a camera, separate from other city cams. Budget has been approved.

Video recording of Board of Education meetings has resumed, The Board of Ed. is doing their own video and posting on their YouTube channel. Copies of the last seven meetings have been given to APTV.

Asbury Park High School Graduation June 24 will be lived streamed by APTV and then be available online on demand.

APTV will also have videos of murals being painted along Cookman Ave. and in Springwood Park by local artists. A project of the City Arts Commission.

The Wesley Lake feature is ready for air, produced by Ed Salvas and recorded and edited by Antonio Johnson. Michelle Gladden suggested a feature on the city parks as well.

Media Tech/Equipment – The committee will review an informal policy announced by the City Manager that all the Station Manager's hours and hours logged by paid Media Techs using station equipment be limited to city sponsored events. Deputy Mayor Quinn will follow up with the City Manager.

Ed Salvas reported the Jersey Access Group's Eastern States Video Expo is June 8, 9 and 10 and is a virtual event and the JAG awards will be presented on Wednesday, June 9.

OLD BUSINESS

The League of Women Voters produces a monthly show called "Facts and Issues" on Public Policy issues and is offering it to APTV. Hosted by Dallas Grove. She has provided a video for review and discussion.

The interviews with Mayor John Moor will become a monthly program, Mike Sodano will continue as interviewer. The second interview will take place June 16.

Amy Quinn, a member of the City Business Committee, suggested APTV create a Public Service announcement promoting “kindness and consideration” toward local businesses that may be understaffed as they re-open from the pandemic lockdowns. There have been numerous incidents of bad behavior at restaurants and other businesses.

ADJOURNMENT

Motion to adjourn Ginny Otley, 2nd by Michelle Gladden

Minutes by Ed Salvas, Secretary