

City of Asbury Park

BUSINESS COMMITTEE

2019

22 May 2019 / 10:00 AM / City Manager's Conference Room

ATTENDEES

Bianca Freda (Co-Chair), Kathy Kelly (Co-Chair), Amy Quinn, (Deputy Mayor), Russell Lewis, Susan Peckman, (APCC), Jacki Sharpe, Jenn Hampton, Austin Leopold, Sonia Spina, Adam Nelson, Phyllis Maffucci

ABSENT: Isaac Jones, Larry Dembrun, Reggie Flimlin, Marilyn Schlossbach

GUESTS: Michael Manzella

AGENDA

Meeting called to order 10:05 | April minutes approved.

1. **Business meeting with City Council & City Manager -**

Overview of the event: people who were present felt there was not enough time spent discussing what the meeting was supposed to be about, (ie: disorderly conduct on weekends in the downtown). A lot of time was spent on parking and business owners were bringing up their own issues.

Some of the things pointed out at the business meeting that were not pointed out at the business-council meeting were that 4 sergeants are now on duty on Friday and Saturday night walking the beat. If you see or hear a disturbance of any kind you should call the police hotline @ 732.775.1300

Mike Manzella - Reported that originally we only had use of the top floor, now we have use of the entire garage, increasing the number of spots from 103 to 250 spots which is more than double the amount of parking now available on Fri. and Sat. - Consideration is also being made to dedicate 1 floor just for employee parking. The parking garage is open on weekends from 9 am to 12 midnight.

It was reported that plans are being put in place for a valet service with stations set up 2 or 3 locations in the downtown: 1. Press Plaza 2. Bangs Ave. and Bonds Street. And a possible third location. Cost for the Valet service will be \$10.

A question was asked as to how many parking permits have been sold:

- 500 employee permits
- 90 resident permits

The committee and city agree it is important to get the employee cars out of the downtown to free up parking in the streets.

- **Boots on the Ground Sub-Committee** - Adam Nelson reported: Special event, 'Asbury Essentials' happening June 18th. No one has responded to the invitation. There are 6 points of outreach. Going to create a closed FB group to send invites through FaceBook.
- An observation was noted that the invitation was very well done, appears very high end and people don't fully understand what it's about.
- The purpose is to get businesses to come together and create a network within the business community. Important for people will "know who the businesses are in your town."
- Adam will make some revisions to the invitation to create a more simplistic message.
- Must make it clear that it's for businesses only.
- Wants everyone on the committee to join the Fb group.
- Adam will resend invitation and resend the RB invite.

4. **Pie in the Sky Committee :)** - Russell Lewis reported: a meeting was held at the watermark. The guests who attended the meeting were: Nicki Quелlette, Pat Schiavino, Morgan Sackman.

- Discussion was had regarding Freeholder Thomas Arnone to reach out to him and see what assistance he can provide for our initiative of direct train service from Newark to AP. The process is ongoing and progress can only be made in small incremental steps.

ACTION ITEMS

1. Committees shall continue to help promote new Asbury Essentials event.

Meeting Adjourned @ 11:03 am (notes and minutes by Phyllis Maffucci)

Next Meeting Date June 19th, @ 10 am.