

ASBURY PARK CABLE TV ADVISORY COMMITTEE (APT)

MINUTES OF AUGUST 16, 2023

THE CRANE HOUSE, 508 FOURTH AVE., 6 PM

Call to Order and Roll Call

Present – Chairlady Ginny Otley. Secretary Ed Salvas, Station Mgr. Nate McCallister, Deputy Mayor Amy Quinn, Muata Greene, returning member Mike Sodano (welcome back)

Absent – Alissa Deleo, Council member Angela Ahbez-Anderson

Minutes of the previous meeting, July 19 approved by voice vote.

DISCUSSION

Station Mgr. Nate McCallister – The video of the “Juneteenth” observance has been posted after 10-hours of editing, and over budget, as result, the 2020 budget has been depleted. He has developed a written policy for the Media Techs to use on future productions.

Ms. Otley proposed a financial solution would be to create a 501 c 3 non-profit to raise money for APTV. Deputy Mayor Quinn said she would first look to increasing the city’s financial support.

Ms. Otley also said we should try to get passes to the “Sea Hear Now” Festival September 16 & 17 on the beach. Deputy Mayor Quinn said access for APTV should be written into future contracts with the promoters.

Emails - Nate McCallister said all APTV Committee members should provide their current Email address to create a Group List for mailings of agendas, minutes, etc.

New Video Submissions – Recent submissions by Independent Producers, two were selected to add to the schedule, “Jersey Shore Veteran’s Story” (Frank Parese) and the Asbury Park Music Foundation “African American Music Project” by Mike Sodano.

New policy - In the future, videos will be added to the APTV schedule if there are no objections one week after submission.

Alissa Deleo is producing a video for the “AP in 3” contest which will be submitted by APTV.

A Video highlighting the Free Summer Concert Series by the AP Music Foundation is near completion by Nicole and edited so it can be used to promote APTV’s programming.

Jersey Access Group - Ed Salvas said JAG does not meet In July or August, next meeting Sept. 27. A survey has been sent to all member stations to update their membership list. The winners of JAG Awards for APTV will be recognized by the City Council at their September 27 meeting.

ADJOURN Motion by Ginny Otley, 2nd Ed Salvas. Next Meeting Sept. 20, 6- PM.

Minutes by Ed Salvas, Secretary, AP Cable TV Advisory Committee