

ASBURY PARK CABLE TELEVISION ADVISORY COMMITTEE (APTV)

MINUTES OF WEDNESDAY, OCTOBER 21, 2020

STEPHEN CRANE HOUSE PORCH, 508 FOURTH AVENUE

Meeting called to order by Chairlady Ginny Otley

Members present: Chairlady Ginny Otley, Secretary Ed Salvas, Station Manager Nate McCallister, Muata Greene, Michelle Gladden.

Absent: Deputy Mayor Amy Quinn (on leave through the election) Danielle Bulluck, Jess Alaimo.

Minutes of the September meeting were approved by voice vote on a motion by Nate McCallister, 2nd by Ed Salvas

REPORTS

Chairlady Ginny Otley – will send a letter to Jess Alaimo that she has been removed from the committee for missing more than 3 regular meetings this year, per APTV By-Laws.

All Council candidates have been interviewed for the “Up Close and Personal” series as well as 5 Board of Education Candidates. (Two did not participate.) The videos will run from October 19 to Nov.3.

Station Manager Nate McCallister – has updated the PSA Video library, started running “Paranormal New Jersey” videos. APTV has taken over the ZOOM meetings of Planning and Zoning Boards. Video meetings of the City Council are on hold. The Board of Education asks to do “live streaming” of their meetings on APTV’s YouTube channel and John Kaplow asks to use the APTV video switcher for the meeting.

(At this point the committee went into a closed session for discussion of the proposal)

The committee returned from a brief executive session and agreed to loan John Kaplow the Roland switcher to “stream” the Board of Education meeting and will review the video on YouTube and then decide whether to add the video to the APTV schedule.

Nate McCallister will put together a “Wish List” for 2021 and noted that he hopes to be able to use some of the money allocated for Media Techs as his salary has been absorbed by the city.

He also proposes digital signage for the planned second APTV channel and upgrades for the City Council sound system and to buy another SONY Camera and an additional MAC book laptop.

JERSEY ACCESS GROUP (JAG) Ed Salvas – meetings are held digitally on the last Wednesday of the month. JAG is surveying members for comment on productions during the Covid 19 lockdown; the JAG Awards are being revised, no details yet. They have also written to the Board of Public Utilities re: the FiOS Statewide Franchise Agreement on behalf of the JAG membership. Dues will be invoiced in November.

OLD BUSINESS

Nate McCallister said the Stephen Crane story video is being edited. Ed Salvas said production on a video of Wesley Lake and the pedal boats can begin soon.

NEW BUSINESS

Chairlady Otley suggested the APTV By Laws be amended to include meeting attendance and participation requirements. Meeting Dates for 2021, the 3rd Wednesday have been submitted to Sonia Spina for the calendar.

Nate will reply to the Producer of a video on Schizophrenia submitted to APTV that the content is inappropriate for the channel.

Michelle Gladden proposed a partnership with Interfaith Neighbors for an Intern to work with APTV for 12 weeks, 20 hours per week, paid by Interfaith. This will be discussed further.

ADJOURNMENT

Minutes prepared by Ed Salvas. Secretary, Asbury Park Cable TV Advisory Committee