

City of Asbury Park

BUSINESS COMMITTEE 2019

13 November 2019 / 10:00 AM / City Manager's Conference Room

ATTENDEES

Bianca Freda (Co-Chair), Kathy Kelly (Co-chair), Jenn Hampton, Russell Lewis, Austin Leopold, Jackie Sharpe, Matthew Whelan, Sylvia Sylvia-Coffi, Phyllis Maffucci, Sonia Spina

ABSENT: Reggie Flimlin, Marilyn Schlosbach, Adam Nelson, Amy Quinn, Isaac Jones, Larry Dembrun

GUESTS: Jamie Soto, Robin Elliott-Preston, Mike Castellano; Surfrider, Diana Pittet; surfrider

AGENDA

October minutes approved.

1. Reusable Bag Initiative: The plastic bag ban will be in effect as of January, 1, 2020. Important to make sure everyone is aware. Mike and Diana from the surfrider foundation gave presentation on things that can be done to help make the transition easier. Business Owners can buy bags in bulk. Can charge 10c to 25c for paper, Reusable can have a cost or be given away for free. The City will be providing up to 1000 bags that will be distributed to local supermarkets and liquor stores. They are looking for volunteers who can spend an hour or so handing out bags at the supermarket.

One way of getting the word out is to have stickers made to be displayed in all store windows. There will be fines for stores who do not comply. More information on participating in a bulk purchase can be found on the city website or you can call Planning and Zoning at 732.502.5724 before 12/1/19.

2. December Happenings | Email Survey Feedback:

EVENTS - Send events to Sonia (send 2 weeks before your event to events@cityofasburypark in order to get it into the email.) Also send to AP Business committee Instagram account (@APBiz) so they can repost the message.

Business survey that went out got a low response. Decorating contest got a good response. Received very little response from volunteers to hand out maps/fliers at the holiday bazaars.

Kathy – Wants people to know there's more to Asbury Park, message to the public should be, "AP is a vibrant city with many places for people to go and experience..."

Question regarding the bazaars being held at Porta and Biergarten as to needing permits to sell merchandise. Not legal to serve alcohol and have retail in the same location.

3. Sub-Committee Report BOG (Boots on the Ground) | Signage | 2020 Plans:

Plan for 2020 is to have block captains to get the word out about happenings to all the different businesses and sections of the city.

4. Sub-Committee Report PITS (Pie in the Sky):

Russell – An email was sent to Thomas Arnone, but no response has been received as yet.

There was a recent email from Mike Manzella, Director of Transportation, stating that he had a meeting with NJ Transit. They ordered more trains that are dual powered and will be able to extend past Long Branch allowing more single seat rides. We should see an improvement in the next couple of years.

5. Public Portion:

Tonight 7pm at City Council Chambers will be a presentation of the new parking deck proposed designs. The public is encouraged to attend to see the designs and give their feedback.

FREE PARKING For the holidays will be in effect beginning Thursday 11/28, every Saturday in December and on Wednesday, January 1st. Fliers will be posted around town. Business Owners are encouraged to hang in their windows and share information with the public.

Kathy – Krampus Festival will be held on December 6, 7, & 8. Beginning with a film festival on Friday 12/6. For more information go to krampusap.com

Reach out to Kathy if your business would like to participate in offering discounts for this event.

Next Meeting Date December 18th, 2019. Please note changes below:

Location - Culinary Education Center; 101 Drury Lane. (east side of APHS)

Time – 10:30 to 11:30 Followed by an optional lunch, (at members expense).

Please RSVP to Sonia by 12/2.

Meeting adjourned 11:05 am

Minutes by p.maffucci