

ASBURY PARK CABLE TELEVISION ADVISORY COMMITTEE

MINUTES OF NOVEMBER 18, 2020

6PM

DIGITAL MEETING ON ZOOM

Call to order by Chairlady Ginny Otley

Present: Ginny Otley, Secretary Ed Salvas, Station Mgr. Nate McCallister, Deputy Mayor Amy Quinn, Muata Greene, Michelle Gladden

Absent: Danielle Bulluck. (illness)

Minutes of October 21, 2020 – approved by voice vote with the following clarification: Station Manager Nate McCallister will request from the City Manager that some of the APTV budget be allocated to pay Media Techs as he is now a fulltime city employee.

REPORTS

Chairlady Otley – reviewed the “Up Close and Personal” videos of City Council and Board of Ed. candidates. Nate McCallister suggested that for future programs participants be provided with suggestions for an on-camera experience. There was also discussion of permanent studio space for APTV and the need to allow autonomy for the station. Ms. Quinn will invite the City Manager to attend a future meeting.

Station Manager Nate McCallister – Moving forward with plans for a 2nd Channel, he had discussions with vendor TelVue and believes involving a second provider with TelVue would not be necessary. Requested quotes from TelVue to update APTV equipment. TelVue will also do weekly custom workshops as provided for in its agreement with APTV. Start-up would take 45-90 days.

Jersey Access Group – Ed Salvas said he completed a JAG station survey to update its files, dues for 2021 will be mailed in early December (\$250). JAG sent a letter to the BPU requesting the regulating agency work with the cable companies to allow PEG stations to broadcast in High Definition, HD video and suggested the City Manager be advised of negotiations with Cablevision on a new contract.

OLD BUSINESS

Michelle Gladden can arrange for an Intern for APTV who would be paid by Inter Faith Neighbors. This will be discussed with the City Manager for a possible Spring program.

Ed Salvas said The Wesley Lake video is now being edited by Antonio Johnson who may be able to include scenes from an old Asbury Park promotional video in place of the current Pedal Boats which have been taken out of the water.

NEW BUSINESS

Meeting dates for 2021 will again be on the third Wednesday of the month, at the Crane House unless there are restrictions on gatherings and then via ZOOM.

Ms. Otley with Nate McCallister and Muata Greene will review the APTV By-Laws to clarify a member's commitment for new members joining the committee.

Motion to adjourn by Ms. Otley second by Ed Salvas.

Minutes prepared by Ed Salvas, Secretary.