

CITY OF ASBURY PARK  
ONE MUNICIPAL PLAZA  
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## **CITY HELPS PREPARE ASBURY PARK STUDENTS WITH BACK TO SCHOOL BLOCK PARTY** **300 Students Receive Free Backpacks and School Supplies**

*8/21/18, Asbury Park, NJ* – The City of Asbury Park hosted its annual Back to School Block Party this past Saturday where over 300 children, and their parents, attended to mark the end of Summer and celebrate the start of a new school year. This annual event, a collaboration between the City, the Asbury Park School District and Charity Kings, was held at Donald Hammary Sr. Community Courts on Prospect Avenue behind Martin Luther King Jr. Middle School. The event was created to help support students by providing them with free school supplies while helping them to celebrate the end of the summer.

Children enjoyed free food and water ice, games, arts and crafts, face painting and more. The event also featured a petting zoo with pony rides, as well a train rides. 300 children received free backpacks and school supplies funded by the City of Asbury Park and collected through the first annual City of Asbury Park Back to School Supply Drive.

“We are grateful to the community and our sponsors for their generosity,” said Mayor John Moor. “Every donation helps us provide the students of Asbury Park with the tools they need to start a successful school year.”

“We were overwhelmed by the response to our first annual Back to School Supply Drive,” said Director of Community Development Cassandra Dickerson. “It shows that our community is committed to taking care of our children. We’re especially thankful to the Chamber of Commerce, T&M Associates, and our newest partner, New Hope Chiropractic, who helped make this event a success.”

The Asbury Park Public Library gave away free books and pencil cases. Children and their parents enjoyed activities, and visited booths with information and giveaways, from Acelaro Learning Head, Asbury Park Beach Box, Care on the Square, College Achieve, Community Affairs Resource, District 11 Legislative Offices, Hackensack Meridian, Hope Academy Charter School, Jersey Shore Ques, Konscious Youth Development, Morning Glory Health, Monmouth County Boys & Girls Club, Monmouth County Prosecutors Office, Prevention First, Wellspring Center for Prevention and VNA Health Group/Ocean Monmouth Health Alliance.

The event was sponsored by Alphabets Preschool, Anywhere Vision, Asbury Park Chamber of Commerce, AP Brewery, Baby Boot Camp, Berkshire Hathaway, The Center, Kearney Bank, Momentum Mortgage, NJ Advance Media, Nita Ideas, QuickMeds Pharmacy, ReMax Gateway, Sportz Farm, T&M Associates, Triumphant Life, Westside Citizens United, and Words Book Store.

For more information on the City of Asbury Park, visit [www.cityofasburypark.com](http://www.cityofasburypark.com).