

CITY OF ASBURY PARK
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CITY RECEIVES SILVER LEVEL CERTIFICATION FROM SUSTAINABLE JERSEY Highlighting Asbury Park's Continual Efforts to Going Green

10/9/18, Asbury Park, NJ - The City of Asbury Park has met the rigorous requirements to achieve silver level certification from Sustainable Jersey, making it the first municipality in Monmouth County to receive silver certification. Municipalities that achieve this prestigious certification are considered by their peers, state government, experts and civic organizations in New Jersey to be among the leading municipalities championing sustainability. The certification helps align and create community efforts to increase awareness, reduces waste and greenhouse emissions, saves money and resources, and makes the City eligible to apply for "green grants" in the future.

The City will be honored at the Sustainable Jersey Awards Luncheon on Tuesday, November 13, 2018 in Atlantic City during the League of Municipalities conference.

Sustainable Jersey is a nonprofit, nonpartisan organization that provides tools, training and financial incentives to support communities as they pursue sustainability programs. Currently, 79 percent, or 445 of New Jersey's 565 municipalities are participating and 200 have received certification with only 25% receiving silver certification.

To become Sustainable Jersey certified at the silver level, the City of Asbury Park submitted documentation to show it had completed 36 sustainability actions in 16 categories, earning 390 points. The City has twice received bronze level certification, receiving 190 points last year. Programs that were awarded points include building healthy communities through the Mayor's Wellness Program, municipal energy initiatives including Energy Tracking and commercial energy efficiency outreach in partnership with NJNG, the Safe Routes to School designation, and launching bike share programs as an innovative community project.

"It's an incredible achievement to receive silver level certification from Sustainable Jersey. The City showed a 200% increase in application points this year, highlighting our continual efforts to going green," said Councilperson Eileen Chapman, "And, new programs such as the first annual Green Expo, adopting a municipal green purchasing policy, enacting a smoking ban on the beaches, and launching a reusable bag education program, show how Asbury Park is leading the way in sustainability, both in Monmouth County, and in New Jersey."

For more information on Sustainable Jersey, visit www.sustainablenewjersey.com.

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