CITY OF ASBURY PARK
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## CITY OF ASBURY PARK WINS "BEST OVERALL PUBLIC INFORMATION PROGRAM" IN 57<sup>TH</sup> ANNUAL RUTGERS CENTER FOR GOVERNMENT SERVICES INFORMATION CONTEST

10/15/18, Asbury Park, NJ – The City of Asbury Park earned Best Overall Public Information Program in the 57<sup>th</sup> annual Municipal Public Information Contest sponsored by the Center for Government Services at Rutgers, The New Jersey Municipal Management Association, and the New Jersey State League of Municipalities. The Municipal Public Information Contest is a recognition program designed to honor initiatives to increase the public's awareness of government operations, strengthen community ties, and provide useful information and services to its citizens.

Entries were garnered from a state-wide solicitation of New Jersey's 565 municipalities. The City of Asbury Park's entry packet included the website, social media channels, cable access bulletins, press releases, newsletters, public service announcements and more. Entries were judged for content, clarity, appearance, and the ability to lend itself to further use and adoption by other municipalities. Municipalities were judged in the following categories: Best in Class, Best Print Media, Best Digital Media and Best Special/Innovative Media.

The City will be presented with the award at the upcoming New Jersey State League of Municipalities annual conference in Atlantic City in November.

"Communication from any government organization is always a work in progress," said Mayor John Moor, "We're proud to receive this honor which shows we are headed in the right direction."

For official news, updates and information from the City of Asbury Park: Visit our website at <a href="www.cityofasburypark.com">www.cityofasburypark.com</a>; Follow us on Facebook and Instagram <a href="@CityofAsburyParkNJ">@CityofAsburyParkNJ</a>; Follow us on Twitter <a href="inAsburyParkNJ">inAsburyParkNJ</a>; Sign up for Nextdoor private social network for neighbors and communities at <a href="www.NextDoor.com">www.NextDoor.com</a>

For emergency updates and road closure information: Sign up for Nixle by texting 07712 to 888777 or go to <a href="https://www.nixle.com">www.nixle.com</a> to sign up and manage your account

For information on social services programs and community events: Follow us on Twitter <u>@APCmtyEvents;</u> Sign up for our "Community News & Events" e-newsletter (sign up link on www.cityofasburypark.com homepage)

For information on events, music, art, movies and more in Asbury Park: Follow us on Facebook @inAsburyParkNJ; Sign up for our weekly "What's Happening in Asbury Park" e-newsletter (sign up link on ww.cityofasburypark.com homepage)

For community powered public access TV covering Asbury Park: Watch Asbury Park Television on Fios Ch. 30 & Cablevision Ch. 77